ONE COMMUNITY ONE GOAL
IS A ROADMAP FOR MIAMI-DADE COUNTY’S FUTURE ECONOMIC DEVELOPMENT SUCCESS.

VISION
TO BE A COLLABORATIVE PLATFORM THAT PROMOTES COMMUNITY-WIDE ECONOMIC DEVELOPMENT SUCCESS.

MISSION
TO BRING TOGETHER A BROAD SPECTRUM OF MIAMI-DADE COUNTY ORGANIZATIONS, WORKING TO ADVANCE THE GOAL OF A THRIVING, INCLUSIVE AND DIVERSE COMMUNITY.
COMMUNITY LEADERSHIP: ADVANTAGE MIAMI

ONE COMMUNITY ONE GOAL

Since its inception, One Community One Goal has benefited from the vision, enthusiasm, tenacity and talents of public and private sector leaders willing to roll up their collective sleeves to make this a world class community.

ONE COMMUNITY ONE GOAL CO-CHAIRS

Carlos A. Gimenez
MAYOR, MIAMI-DADE COUNTY

Maria Alonso
CEO, UNITED WAY OF MIAMI-DADE COUNTY

Penny Shaffer
MARKET PRESIDENT, SOUTH FLORIDA, FLORIDA BLUE

ONE COMMUNITY ONE GOAL CO-CHAIRS EMERITUS

Adolfo Henriques
VICE CHAIRMAN, THE RELATED GROUP

Alex Villoch
PRESIDENT AND PUBLISHER, MIAMI HERALD MEDIA COMPANY

MIAMI-DADE BEACON COUNCIL LEADERSHIP

Michael Finney
PRESIDENT & CEO, MIAMI-DADE BEACON COUNCIL (MDBC)

Nelson Lazo
CEO, DOCTORS HOSPITAL, BAPTIST HEALTH SOUTH FLORIDA, CHAIR MDBC

Jaret Davis
CO-MANAGING SHAREHOLDER, GREENBERG TRAURIG, IMMEDIATE PAST-CHAIR MDBC

PAST ONE COMMUNITY ONE GOAL CO-CHAIRS

Art Torno
SENIOR VICE PRESIDENT, AMERICAN AIRLINES (RETIRED)

George W. Foyo
EXECUTIVE VICE PRESIDENT AND COO, BAPTIST HEALTH SOUTH FLORIDA (RETIRED)

Matt Haggman
FORMERLY OF THE KNIGHT FOUNDATION
LONG-TERM GROWTH PLAN: ADVANTAGE MIAMI

ONE COMMUNITY ONE GOAL
MIAMI-DADE COUNTY’S ECONOMIC STRATEGIC PLAN

The Foundation of One Community One Goal is the Expansion and Development of 7 Essential Elements Necessary to Enhance Miami-Dade’s Successful Business Environment.

OCOG’s leadership, collaborative platform and initiatives have supported successes in the 7 OCOG community priority categories.

- PHYSICAL INFRASTRUCTURE & RESILIENCY
  Miami International Airport was designated as a Pharma Hub, one of only two airports in the world.

- ENTREPRENEURSHIP AND INNOVATION
  #1 City in US for New Startups — Tech job growth exceeded 40% in last 6 years.
  #2 Best city for minority entrepreneurship.

- EDUCATION AND WORKFORCE DEVELOPMENT
  Enhanced and added curricula in response to the business community’s needs.
  345,000 students currently enrolled in local college and universities.
The number of companies with global or regional headquarters in Miami has grown to more than 800.

Organized more than 120 South Florida business and community leaders to respond to Amazon’s HQ2 RFI. The Miami-Dade proposal was selected as one of 20 semi-finalist.

On-going marketing efforts have resulted in 12,781 (direct and indirect) jobs and more than $1.6B in capital investment.

Two-thirds of all new jobs in Miami-Dade County are in target industries.
2018 was approached with stronger engagement, and even more inclusiveness.
Through a series of free access events (averaging 300+ attendees) OCOG continued to drive engagement, collaboration and economic prosperity in Miami.
EDUCATIONAL ECOSYSTEM: **ADVANTAGE MIAMI**

PREPARING OUR FUTURE WORKFORCE

The One Community One Goal initiative created the Academic Leaders Council, which has helped align Miami’s business and educational leaders to develop a world-class educational ecosystem. This unique group of educators, which consists of Presidents of Miami-Dade County’s College and Universities and the Superintendent of the Miami-Dade County Public Schools, have already enhanced their curricula to meet the specific needs of Miami’s business community. Ensuring Miami has the talent for the jobs of today and tomorrow.

**ONE COMMUNITY ONE GOAL ACADEMIC LEADERS COUNCIL**

Alberto M. Carvalho  
SUPERINTENDENT, MIAMI-DADE COUNTY PUBLIC SCHOOLS  
CHAIR

Julio Frenk  
PRESIDENT, UNIVERSITY OF MIAMI  
CHAIR-ELECT

Mark B. Rosenberg  
PRESIDENT, FLORIDA INTERNATIONAL UNIVERSITY  
CHAIR EMERITUS

Eduardo J. Padron  
PRESIDENT, MIAMI-DADE COLLEGE

Sister Linda Bevilacqua  
PRESIDENT, BARRY UNIVERSITY

Jaffus Hardrick  
INTERIM PRESIDENT, FLORIDA MEMORIAL UNIVERSITY

David Armstrong  
PRESIDENT, ST. THOMAS UNIVERSITY

[Link to TDNMIAMI.COM]
## OCOG 6-Year Job Growth Results

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<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Aviation</td>
<td>21,448</td>
<td>26,504</td>
<td>5,056</td>
<td>24%</td>
</tr>
<tr>
<td>Banking &amp; Finance</td>
<td>37,823</td>
<td>40,557</td>
<td>2,734</td>
<td>7%</td>
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<tr>
<td>Creative Design</td>
<td>29,346</td>
<td>34,070</td>
<td>4,724</td>
<td>16%</td>
</tr>
<tr>
<td>Hospitality &amp; Tourism</td>
<td>124,771</td>
<td>152,210</td>
<td>27,439</td>
<td>22%</td>
</tr>
<tr>
<td>Life Sciences &amp; Healthcare</td>
<td>125,392</td>
<td>141,205</td>
<td>15,813</td>
<td>13%</td>
</tr>
<tr>
<td>Technology</td>
<td>8,173</td>
<td>11,440</td>
<td>3,267</td>
<td>40%</td>
</tr>
<tr>
<td>Trade and Logistics</td>
<td>33,435</td>
<td>41,417</td>
<td>7,982</td>
<td>24%</td>
</tr>
<tr>
<td>Total Target Industries</td>
<td>380,388</td>
<td>447,403</td>
<td>67,015</td>
<td>18%</td>
</tr>
<tr>
<td><strong>All Industries</strong></td>
<td><strong>1,138,985</strong></td>
<td><strong>1,310,870</strong></td>
<td><strong>171,885</strong></td>
<td><strong>15%</strong></td>
</tr>
</tbody>
</table>

Source: EMSI
As proud stewards of OCOG, The Miami-Dade Beacon Council and the Beacon Council Foundation, are embarking on a $15 million fundraising campaign to drive community-wide economic development and prosperity in Miami-Dade County.
At Baptist Health South Florida, we’re more than a healthcare organization — we’re a family of world-class caregivers brought together by a passion for compassionate care. Baptist Health has a proven record of exceptional patient satisfaction and is the most highly awarded healthcare organization in the region by U.S. News & World Report. We are committed to caring for our neighbors and improving the health and wellness of the communities we serve.

Right now we are experiencing one of the best economic times in our county’s history. Unemployment is the lowest in a decade, wages are climbing and we’ve created more than 172,000 jobs in all industry sectors during the past six years. OCOG is working and we are all seeing the benefits of using an economic strategy to grow Miami-Dade’s economy.

- Carlos A. Gimenez,
  Mayor, Miami-Dade County
  and OCOG Co-Chair
We Have The Solutions For Your Business Goals

Talent Development
We specialize in talent. We work directly with Florida employers to find, develop and keep qualified talent.

Financial Incentives
Our team offers a wealth of knowledge and expertise on how to access funding to ensure your company's future.

Training Incentives
We offer a number of programs to assist in training prospective and existing employees. We can provide information on how to access state and federal designed training grants.

Tax Incentives
Your business can benefit from incentives and recoup thousands of dollars per year in government refunds, just for hiring the right people or creating new jobs.

Apprenticeship Programs
We invest in Apprenticeship Programs to help cultivate our talent pool so that prospective employees have the skills and experience that businesses seek.

To learn more visit us at www.careersourcesfl.com

CareerSource South Florida is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

A proud partner of the American Job Center network.
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At FirstBank, challenge is met with success. For established businesses and emerging entrepreneurs, FirstBank Commercial Banking provides innovative tools and creative strategies to solve just about anything—and turn daunting into doable.

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PORT ST. LUCIE
1675 N.W. St. Lucie W. Blvd.
Port St. Lucie, FL 34986
Located in St. Lucie West, inside the Walmart Supercenter

PALM BEACH AREA
1501 N. Congress Ave.
Boynton Beach, FL 33426
Located north of the Boynton Beach Mall

FORT LAUDERDALE
1970 Sawgrass Mills Circle
Sunrise, FL 33323
Located in Sawgrass Mills

HIALEAH
1001 W. 49th St. # 8
Hialeah, FL 33012
Located in the Palm Springs Mile shopping center one half mile east of the Westland Mall

NORTH MIAMI
13665 Biscayne Blvd.
North Miami, FL 33181
Located in Keystone Plaza on the corner of Biscayne Blvd. and N.E. 135th St.

MIAMI –THE FALLS
8895 S.W. 136th Street
Miami, FL 33176
Located across from The Falls shopping center

Learn more at MiamiMeetings.com
Meetings@MiamiMeetings.com  I  800-933-8448 ext. 3071

Miami offers an unexpected array of meeting and convention options. Studded with unique hotels, diverse venues, and world-class dining and culture, Miami is an elevated experience. And with Miami International Airport close by, getting here has never been easier.

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CONVENIENTLY
GLOBAL.
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Learn more at MiamiMeetings.com
Meetings@MiamiMeetings.com | 800-933-8448 ext. 3071
SUMMER EVENTS
AT MARLINS PARK

DOMINICAN HERITAGE NIGHT
AUGUST 11 | 7:10PM | VS. METS

DJ KHALED BOBBLEHEAD
AUGUST 12 | 1:10PM | VS. METS

TÓMALO SUAVE
AUGUST 24 | 7:10PM | VS. BRAVES

STAR TREK NIGHT
AUGUST 25 | 7:10PM | VS. BRAVES

GAME OF THRONES NIGHT
AUGUST 31 | 7:10PM | VS. BLUE JAYS

MARLINS.COM/PROMOTIONS
Thanks to you, South Florida is a brighter place.

The Miami Herald Media Company is proud to support the Miami-Dade Beacon Council’s One Community One Goal 2018 Report to the Community event.
We are pleased to sponsor the Beacon Council’s annual One Community One Goal Initiative.

Congratulations on six years of continued success in aiding the development of a unified vision for long-term economic growth in the Miami-Dade community.
THANKS!
To Our Beacon Council Leadership For Providing A Foundation For The Economic Success of Our Greater Miami-Dade Community.

You Make Us All Look Good!

ewm.com
You don’t have to go far to find a world leader in pediatric care.

Once again, no other hospital in Florida has more programs listed in *U.S. News & World Report*’s 2018-19 pediatric rankings than Nicklaus Children’s Hospital. In addition, our neurology and neurosurgery program is ranked in the top 15 nationally. So you have access to high-quality, world-class pediatric care right here in your own backyard. And through our network of outpatient and urgent care centers, chances are we are only a few blocks away. It’s great to be a leader, but even better to lead with compassion, innovation and extraordinary care.

At Florida Power & Light Company we are working together with the communities we serve to make Florida an even better place to raise a family and do business.

Nicklaus Children’s is proud to be ranked in six specialties by *U.S. News & World Report*’s 2018-19 “Best Children’s Hospitals” rankings. No other hospital in Florida has more.

3100 SW 62 Avenue, Miami, FL 33155 305-666-6511 nicklauschildrens.org

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compass.com
Miami is a community of passionate, diverse, and hardworking individuals. A young and evolving region, embracing diversity and welcoming companies from throughout the United States and the world.

Due to our vibrant lifestyle, open and welcoming culture, low taxes, and growing business sectors, Miami continues to attract a high rate of talent from both domestic and international markets.

**Get to Know Advantage Miami**

**Leading Industries**

- Aviation
- Banking & Finance
- Creative Design
- Life Sciences & Health Care
- Technology
- Trade & Logistics

**Global Connectivity**

Among U.S. Airports (MIA) in International Freight

<table>
<thead>
<tr>
<th>Region</th>
<th>Number of Cities Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>51</td>
</tr>
<tr>
<td>Canada</td>
<td>2</td>
</tr>
<tr>
<td>South America</td>
<td>25</td>
</tr>
<tr>
<td>Central America</td>
<td>10</td>
</tr>
<tr>
<td>Mexico</td>
<td>5</td>
</tr>
<tr>
<td>Caribbean</td>
<td>33</td>
</tr>
<tr>
<td>Europe/Middle East</td>
<td>18</td>
</tr>
<tr>
<td>Total</td>
<td>144</td>
</tr>
</tbody>
</table>

*Number of Cities Served with non-stop direct flights from Miami International Airport (MIA).*

**GET TO KNOW ADVANTAGE MIAMI**

- #1 Best city for business in Latin America (AméricanEconomia)
- #1 Best large cities to start a business (WalletHub)
- #2 Startup activity (Kauffman Foundation)
- #2 Most entrepreneurial city in the U.S. (TechCrunch)
- TOP 10 Most attractive metro areas for investment (CBRE North America 2017 Investor Intentions Survey)
- TOP 5 One of the world’s most interconnected cities
- TOP 10 Major American cities of the future (fDi)
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The Official Economic Development Partnership

The Beacon Council

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MIAMI-DADE COUNTY
One Community One Goal (OCOG) is a strategic plan that is built to develop and evolve. It’s your time. Join us and be a part of making a difference in building Miami-Dade’s economic future.

Be an OCOG Ambassador by staying engaged, participating in events and spreading the word.

Post paid internships through the Talent Development Network — log on to TDNMiami.com.

Refer area businesses, organizations and foundations to support OCOG.

Please contact Joseph E. Hovancak, Senior Vice President, Development One Community One Goal jhovancak@beaconcouncil.com | linkedin.com/in/josephhovancak