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One Community One Goal Report to the Community





We Have The Solutions For Your Business Goals

Talent Development

We specialize in talent. We work directly with Florida employers to find, develop and keep qualified talent.

Financial Incentives

Our team offers a wealth of knowledge and expertise on how to access funding to ensure your company's future.

Training Incentives

We offer a number of programs to assist in training prospective and existing employees. We can provide information on how to access state and federal designed training grants

Tax Incentives

Your business can benefit from incentives and recoup thousands of dollars per year in government refunds, just for hiring the right people or creating new jobs.

Apprenticeship Programs

We invest in Apprenticeship Programs to help cultivate our talent pool so that prospective employees have the skills and experience that businesses seek.

To learn more visit us at www.careersourcesfl.com

CareerSource South Florida is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

A proud partner of the American  JobCenter® network

A successful roadmap for Miami-Dade County's economic development & growth.

Vision

To be a collaborative platform that promotes community-wide economic development success and prosperity.



The foundation of One Community One Goal is the expansion and development of 7 essential elements necessary to enhance Miami-Dade’s successful business environment

● Physical Infrastructure & Resiliency

Miami-Dade County, the City of Miami and City of Miami Beach published its Resilient305 plan (www.resilient305.com) designed to bring forth creative solutions to address emerging global challenges and trends with innovation and ingenuity.

● Entrepreneurship & Innovation

Miami’s tech ecosystem continues to expand, launching innovation centers and seeing increased growth for our tech companies. This includes Kaseya, Miami’s latest Unicorn (\$1 Billion+ valuation).

● Education & Workforce

The One Community One Goal Academic Leaders Council, in collaboration with our business community, have added programs and degrees at Miami academic institutions and workforce centers to ensure students are prepared for current and future jobs.

● Business Climate & Policy

In 2019, Miami ranked 2nd in the U.S. for Business Environment, and 3rd for Best Place to Start A Business (WalletHub).

● Leadership

Business & civic organizations, academic institutions and government continue to increase their collective leadership in a variety of issues, including transportation & mobility, affordable housing, resiliency and the 2020 Census.

● Economic Development Marketing

Collaboration has been key in 2019, with launch of Advantage Miami campaign and other efforts. The Miami-Dade Beacon Council, Miami-Dade County, Miami International Airport, PortMiami and local municipal economic development offices partnered to promote Miami nationally and internationally at Select USA, the Paris Airshow and more.

● Target Industries

Job growth for target industries has increased consistently since 2012, mostly by double-digit percentages. Almost 203K total jobs were added to Miami-Dade County across all industries between 2012 and 2019 – an increase of 18%.



Community leadership

Since its inception, One Community One Goal has benefited from the vision, enthusiasm, tenacity and talent of public and private sector leaders willing to roll up their collective sleeves and collaborate on the development of our world-class community.



OCOG Co-Chairs



Carlos A. Gimenez
Mayor,
Miami-Dade County



Sheldon Anderson
Consultant &
Community Leader



Nitin Motwani
Managing Partner,
Miami Worldcenter

Miami-Dade Beacon Council Leadership



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Market President, South
Florida, Florida Blue;
Chair, MDBC;
Past OCOG Co-Chair



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AXA Advisors;
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Nelson Lazo
CEO, Doctors Hospital

Maria Alonso
President & CEO, United Way of Miami-Dade

Mission

To bring together a broad spectrum of Miami-Dade organizations working to advance the goal of a thriving, inclusive and diverse community.

“ In the past seven years, we have created more than 200,000 new jobs. We’ve seen 19 percent overall growth in our target sectors, with the biggest boost in technology, where we’ve had a 58 percent increase in jobs. This success will help us attract, develop and retain talent, ensuring that Miami-Dade thrives for years to come. ”



-Carlos A. Gimenez, Mayor, Miami-Dade County



Target industries

More & higher paying jobs:
double-digit job growth for target industries.



OCOg 7-Year Job Growth Results

Industry	2012 Jobs	2019 Jobs	2012-2019 Change	2012-2019 Percent Change
 Aviation	21,472	27,213	5,741	27%
 Banking & Finance	38,198	39,502	1,304	3%
 Creative Design	29,426	34,370	4,944	17%
 Hospitality & Tourism	124,768	152,479	27,711	22%
 Life Sciences & Healthcare	125,542	143,651	18,109	14%
 Technology	8,375	13,229	4,854	58%
 Trade & Logistics	33,289	43,515	10,226	31%
Total Target Industries	381,070	453,959	72,889	19%
All Industries	1,141,143	1,344,113	202,970	18%

Source: EMSI, 2019



Physical
Infrastructure
and Resiliency

Working together to build a more Resilient305.

The Greater Miami & the Beaches (GM&B) Resilient305 Strategy marks a pivot point for our community: a new, unified approach that looks at many of the challenges we already face through an innovative and holistic framework. The strategy is divided up into three goal areas: Places, People, & Pathways and is a roadmap towards protecting our tremendous natural environment and supporting the social and economic health of the region so our residents can both survive and thrive. Join us in building a more Resilient305!

Entrepreneurship
and Innovation

Growing tech center



Kaseya, with its rapidly expanding US Headquarters located in Miami, is the leading global provider of complete IT infrastructure management solutions for managed service providers (MSPs) and internal IT organizations.

“Kaseya is proud to call Miami our US Headquarters and we intend to continue to rapidly expand here - where we’ve found a tremendous tech talent pool as well as a burgeoning tech market.” – Fred Voccola, CEO





Ironhack is the #2 ranked global tech Bootcamp that teaches Web Development, UX/UI Design and Data Analytics to career changers and career boosters.

“We started to look at Miami because, like many other companies, we thought it was a strategic location to enter the Latin America market. The proximity to the region, the multicultural environment, and the fact that it’s an aspirational city for many in Latin America.”

- Ariel Quinones - Co-Founder of Ironhack Miami



Caribu is an interactive platform that lets parents and grandparents read and draw with their (grand)children through a video-call.

“We made a choice to build and grow Caribu in my hometown of Miami because of the collaborative women in the tech ecosystem and the early support they gave to us.” - Maxeme Tuchman, CEO + Co-Founder

Education and
Workforce
Development

Academic Leaders Council

Preparing our future workforce

The One Community One Goal initiative created the Academic Leaders Council which has helped align Miami's business and educational leaders develop a world-class educational ecosystem.

This unique group of educators, which consists of Presidents of Miami-Dade County's College and Universities and the Superintendent of the Miami-Dade Public School System, have already enhanced their curricula to meet the specific needs of Miami's business community. Ensuring Miami has talent for the jobs of the future and tomorrow.

One Community One Goal Academic Leaders Council



Alberto M. Carvalho
Miami-Dade County
Public Schools
Superintendent Chair



Rolando Montoya
Interim President
Miami-Dade College



Jaffus Hardrick
Interim President
Florida Memorial
University



Julio Frenk
President
University of Miami
Chair-Elect



David Armstrong
President
St. Thomas University



Mike Allen
President
Barry University



Mark B. Rosenberg
President
Florida International University
Chair Emeritus

Year
7

Community Outreach:

Access Breakfasts

Through a series of “free” access events (averaging 300+ attendees) OCOG continues to drive engagement, collaboration, and economic prosperity in Miami-Dade County.

Presented by



Year
7

Community Outreach:

Career Connections

Career Connections is providing is delivering clarity for career paths and preparing students for internships and employment.

Miami Jackson High School

William H. Turner Technical Arts High School



MIAMI COMMUNITY VENTURES: ADVANTAGE MIAMI

- MCV is an innovative initiative designed to connect “structurally unemployed” individuals to living wage jobs.
- Target participants include recipients of public assistance, returning citizens, and the disabled, with emphasis on sub-groups, female heads of household, veterans and at-risk youth (ages 19 - 29).
- Target Communities (Pilot): Liberty City, Overtown, and Goulds.
- MCV program utilizes performance-based incentives, job retention wraparound services, and a network of community organizations to form sustainable partnerships that promote job creation in economically distressed communities.

A roadmap for Miami-Dade County's future economic development success.



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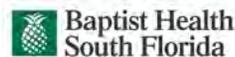
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The Miami Herald Media Company is proud to support the Miami-Dade Beacon Council's One Community One Goal 2018 Report to the Community event.

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MIAMI

GREATER MIAMI
CONVENTION &
VISITORS BUREAU

Believe in Healthcare that Cares

At Baptist Health South Florida, we're more than a healthcare organization — we're a family of world-class caregivers brought together by a passion for compassionate care. Baptist Health has a proven record of exceptional patient satisfaction and is the most highly awarded healthcare organization in the region by *U.S. News & World Report*. We are committed to caring for our neighbors and improving the health and wellness of the communities we serve.



 **Baptist Health**

BaptistHealth.net

A not-for-profit organization supported by philanthropy and committed to our faith-based charitable mission of medical excellence. For giving opportunities, visit BaptistHealth.net/Foundation



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At **Florida Power & Light Company** we are **working together with the communities we serve** to make Florida an even better place to raise a family and do business.

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CHANGING THE CURRENT.  **FPL**



Helping build the community we call home.

Many thanks to The Beacon Council for their commitment to the people and projects that make life better for everyone.

Working together for a more inclusive future.
Learn more at td.com/thereadycommitment.

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One Community One Goal (OCOG) is a strategic plan that is built to develop and evolve.

It's your time. Join us and be a part of making a difference in building Miami-Dade's economic future.

Be an OCOG Ambassador, by staying engaged, participating in events and spreading the word.

Post paid internships through the Talent Development Network - log on to TDNMiami.com.

Refer area businesses, organizations and foundations to support OCOG.

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